

Nancy Rubner Frandsen Partner, BakerHostetler LLP

For more than 30 years, Nancy has guided clients not only through the core areas of trademark and copyright strategic counseling and portfolio management, but also through the more complex areas of the practice, including enforcement before the federal courts and the Trademark Trial and Appeal Board (TTAB). Nancy's in-depth knowledge of her clients' businesses, from individual entrepreneurs to major corporations, enables her to support and advance their unique objectives and goals. This has led Nancy to be ranked for more than 10 years by Chambers USA as a "Leading Lawyer" in Intellectual Property Law, where she has been described as "'tough, experienced leader" (Chambers USA 2015).

Nancy is an adjunct professor at Villanova University Charles Widger School of Law and Temple University Beasley School of Law, where she teaches trademark practice. She is the coauthor of *What the General Practitioner Should Know About Trademarks and Copyrights* (6th ed.), published by ALI-ABA. Nancy is the course planner of the Pennsylvania Bar Institute's annual IP Institute, a two-day seminar on the hottest topics in IP law, which she has planned and co-chaired since its inception in 2007.



Jacqueline M. Lesser Counsel, BakerHostetler LLP

Jackie Lesser represents a wide array of clients in the consumer products, food and beverages, entertainment, pharmaceutical and technical industries in trademark and copyright matters. She procures, manages and enforces clients' trademarks and copyrights throughout the world, in Trademark Offices, federal court and administrative forums. Adapting to the needs of her clients' industries, and Jackie combines her ability to adapt to the needs of her clients' industries with her in-house and in-firm practice experience to provide her clients with personalized and practical counsel.

Tom Roland Assistant General Counsel, Arkema

Tom is responsible for protecting patents, trademarks and copyrights of the company in the U.S. and internationally.