

PIPLA Year-In-Review Meeting – Wednesday, May 17, 2017
Drinker Biddle & Reath LLP
One Logan Square, Suite 2000
Philadelphia, PA 19103

Speaker Bios



Brian J. Hubbard

Brian J. Hubbard draws on both his law firm and in-house experiences in his practice, which includes advice regarding intellectual property strategy, patent preparation/prosecution, and opinions. Brian deeply understands the nuances of global portfolio management, strategy setting, product launch, and negotiation of complex agreements. While in-house, Brian's fast-paced, responsive, and direct advice led to opportunities on a Business Management Team and company-wide strategic counsel responsibilities for innovation interactions with two crucial brand-owners. Brian is skilled in a variety of technologies and keenly focused on capturing and retaining value.