

THE PHILADELPHIA INTELLECTUAL PROPERTY LAW ASSOCIATION

Thursday, September 18, 2014

**“Start-up, Investment Funding and IP:
What is the Best Option for Your Company (or Your Client)?”**



Markley S. Roderick is a shareholder at Flaster/Greenberg PC concentrating his practice on the representation of entrepreneurs and their businesses. He represents companies across a wide range of industries, including technology, real estate, and healthcare.

Expanding on his in-depth knowledge of capital raising and securities law, Mr. Roderick spearheads the firm’s Crowdfunding practice and is one of the leading Crowdfunding lawyers in the United States. He represents dozens of portals and other participants in the Crowdfunding industry, providing both technical knowledge and industry expertise. Additionally, he maintains a Crowdfunding blog at www.crowdfundattny.com, which contains news, updates and links to important information on the Crowdfunding industry.



Paul Mitchell is Vice President, Commercial Loan Officer for First Cornerstone Bank in King of Prussia, PA. He has over 35 years' experience financing growing businesses as a Commercial Banker and President of a regional mezzanine Fund, CoreStates Enterprise Fund (provided growth financing to Urban Outfitters). He also was President of his own Investment Banking firm raising Venture Capital and Private Equity funds for entrepreneurial companies. He has been a Commercial and Real Estate Lender with several Philadelphia area banks and served as Regional Associate for Allied Capital.

Paul is a long time key member of the Greater Philadelphia Senior Executive Group (GPSEG) where he has served as Director, Treasurer, Chair of the Financial Executives Sub Group, Chair of the Golf Outing Committee, and an active participant in the Private Equity and Professional Services Sub Groups.

He has a passion for helping small businesses. He has served as Director, Small Business Board, Greater Philadelphia Chamber of Commerce and Chairman of the National Association of Business Development Corporations. He has been a Speaker/Panelist for the Philadelphia Bar Association, RMA, CFA and Wharton School of Business on Mezzanine Finance. He is a published author, "Why Regional Banks Should Have SBIC's" in the Journal of Commercial Lending, and is a frequent guest, host and director (DVD, Entrepreneurial Financing: Tips from Investors)on the "Money Matters TV Show." He represented RMA at the White House Council on Small Business. His memberships have included the Montgomery County Economic Development Corporation and NASBIC. He is a regular participant in the Entrepreneurs' Forum of Greater Philadelphia and the Association for Corporate Growth. Paul earned his B.A. at Colgate University.

Personal Interests include golf, tennis, skiing, snowboarding, squash, bicycling, running (4 Boston Marathons plus a 50 Mile Mountain Trail Ultra Marathon), photography, wine tasting and travel.



Valerie Gaydos is an active angel investor and Founder of the Angel Venture Forum. She has been involved with many start-up companies in the areas of operational development and strategic planning for more than 20 years. She is the founder and president of [Capital Growth, Inc. \(CGI\)](#) which was founded in 1994 as a venture capital data and information publishing company. CGI currently specializes in business building and actively invests in early stage companies. From 2004-2007 Valerie served as President of the [Pennsylvania Angel Network](#). She also served as director of the Private Investors Forum (Philadelphia) and founded the Angel Venture Forum (AVF), an ad hoc group of angel investors in the Mid-Atlantic region. She is a member of the Lancaster Angel Network, serves on the Policy Committee of the [Angel Capital Association \(ACA\)](#) and is the director the Accelerator For Commercialization of Technology (ACT) initiative at the Maryland Center for Entrepreneurship. Additionally, she is a member of the PEG PAC Political Action Committee Board of the [Pennsylvania Business Council](#).



Wayne Kimmel is the Managing Partner of SeventySix Capital. He is known as an entrepreneur, venture capitalist, philanthropist and tireless networker. In 1999, Wayne founded his venture capital firm that has invested in startup and early-stage consumer facing technology companies.

Some of his successful investments include:

- SeamlessWeb (acquired by ARAMARK),
- Take Care Health Systems (acquired by Walgreens), and
- NutriSystem (NTRI), (top performing stock in the U.S. for 5 consecutive years).

Additionally, Intel, IBM and Yahoo! have acquired his portfolio companies.

Some of his current portfolio companies include Dwolla, Indiegogo, ReverbNation, StartUp Health, CareCam Health Systems and The Whistle.

In 2012, Philadelphia Magazine named Wayne as one of the "Top Innovators" in the region. Wayne is the Treasurer and a Board member of the Jewish Federation of Greater Philadelphia. He is also on the Board of Trustees of Jewish Federations of North America and on the Board of Trustees of the Einstein Healthcare Network and the Chairman of its Development Committee. Wayne is on the Advisory Board of the Robert H. Smith School of Business at the University of Maryland and the National Advisory Council for Widener University School of Law.

Wayne lives in the suburbs of Philadelphia with his wife and two children.